

**CITY OF GRAYSON, KENTUCKY  
PLANNING AND ZONING REGULATIONS**

**ARTICLE 15**

**GENERAL SIGN REGULATIONS**

ESTABLISHED BY: ORDINANCE #13-2001 on NOVEMBER 6, 2001

AMENDED: Ord 9-2010; June 22, 2010-- Ord 6-2013; September 10, 2013

**15.1 SIGNS PERMITTED IN ALL ZONING DISTRICTS.**

The following non-illuminated signs are permitted in all zones and districts.

- 15.11 Temporary signs not exceeding thirty-two (32) square feet in surface area, for architectural, engineering, construction or other similar firms engaged in the work on a construction site.
- 15.12 Temporary signs announcing or relating to a political or sales campaign, drive or event of a civic, philanthropic, educational or religious organization, provided that a permit for such purpose has been obtained from the Building Inspector.
- 15.13 Any official sign, or any informational or directional sign, or historic marker erected by a public agency.
- 15.14 Identification sign containing the names of various civic organizations.
- 15.15 One temporary real estate sales or rental sign indicating only sales or rental of the premises not exceeding eight (8) square feet of surface area provided it is placed flat against the building or set back from the street not less than ten (10) feet from the right-of-way.

**15.2 FREE-STANDING SIGNS.**

- 15.21 Business signs may be free standing, providing that there is not more than one (1) such freestanding sign for each street frontage. The sign(s) shall not exceed one hundred (100) square feet in surface area, except in the Main Street Renaissance Designated Area where sign(s) shall not exceed twenty-five (25) square feet. The sign(s) cannot be located on the street right-of-way, and sign(s) cannot block view of motorists at any intersection or any lot entrance. In the case of a corner lot or a lot having frontage on more than one (1) street, the number of such freestanding signs shall be limited to two (2). The bottom of the sign must be a minimum of nine feet above finished grade at point of sign installation so as not to interfere with the view of motorists at any intersection or any lot entrance. Billboards shall be considered freestanding signs. A temporary mobile or portable sign announcing a new business or significant change in an existing business of no more than thirty-two (32) square feet may be allowed for a total of ninety (90) days.
- 15.22 In a planned shopping center, one (1) free-standing identification sign displaying the name of the center and each of the different stores may be erected for each

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separate street frontage, not to exceed three hundred (300) square feet of surface area. Such signs shall be set back at least twenty-five (25) feet from the front lot line and shall have at least nine (9) feet of vertical clearance.

15.23 Free-standing signs shall not be erected to a height greater than the height permitted by the Building Code.

15.24 In any Business Zone, when the average depth of the setback for existing free-standing signs or structures located within one hundred (100) feet of each side of a lot on the same street frontage is less than required setback prescribed for a free-standing sign on such lot, the setback required for a proposed free-standing sign shall not be less than the average setback of said existing free-standing signs.

**15.3 SPECIAL SIGN REGULATIONS.**

15.31 A nonconforming sign shall not be moved to a new location on the building or lot, or enlarged or replaced unless it complies with the provisions of this Zoning Ordinance.

15.32 All temporary signs shall be removed within ten (10) days after the completion of the activity being advertised and the posting of a performance bond with the Building Inspector may be required to insure such removal.

15.33 A nationally recognized slogan, trademark, or service mark incorporated into the design of the automobile service stations, hotels, and motels, and shown on plans which are approved by the Building Inspector for a principal structure, shall be included with other signs in computing total surface area permitted; however, it shall not be included when computing total number of signs permitted.

**15.4 PROHIBITED SIGNS AND GENERAL SIGN REGULATIONS.**

15.41 The following prohibitions and general regulations shall apply to signs in all zones and districts, except as permitted elsewhere in this Zoning Ordinance:

15.411 Streamers, tag signs, merchandise display boards or other similar devices shall not be added to any sign except to allowed temporary signs.

15.412 Spotlight, floodlight, luminous tubes or lighted signs shall not be installed in any way which will permit the direct rays of such light to penetrate into any Residence Zone or onto any property used for residential purposes.

15.413 Advertising devices other than those specified in Section 15.411 hereinabove or signs where any part is set in motion by movement of the atmosphere, including fluttering or rotating, shall not be permitted.

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- 15.414 Neon lighting and tubing may be used on or as permitted signs, but not to outline buildings or structures or ornamental features by use of exposed neon tubing.
- 15.415 Signs, whether illuminated or not, shall not project into the line of vision between a motorist and traffic control sign within one hundred fifty (150) feet of such traffic control sign from a moving lane of traffic. Signs visible from the street shall not simulate any traffic control sign.
- 15.416 Wall signs shall not be attached to or obstruct any window, door, stairway or other opening intended for egress, ingress, ventilation, and light. A wall sign shall not exceed five percent (5%) of the area of the building face on which they are pre-mounted.
- 15.417 No sign or billboard shall be attached to any tree, fence or utility pole.
- 15.418 Gooseneck and thin line reflectors and lighting shall be permitted on indirectly illuminated signs, provided such reflectors and lights do not exceed more than six (6) feet beyond the sign structure to which attached and such illumination is directed upon the face of the sign to reduce the possibility of direct light rays shining into adjoining property or the public way.
- 15.419 No light, sign or other advertising structure shall be erected in such a manner or location as to be confused by reason of position, shape, or color with any authorized traffic sign, signal or device.
- 15.420 Signs on windows including temporary signs and signs drawn or painted directly on a window surface shall not cover more than 20% of the window surface.
- 15.421 Limited exemptions may be granted on a case-by-case basis through an application to the Planning and Zoning Commission.

SEE ALSO, ARTICLE 3; GENERAL ZONE AND DISTRICT REGULATIONS  
SEE ALSO, ARTICLE 20; DEFINITIONS